

# Preventing Porch Piracy

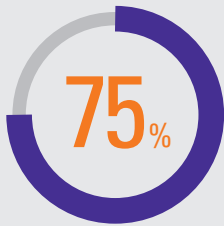


Having your online order stolen from your home after the carrier delivers your package ("porch piracy") is a concern for many Americans. It's also a growing problem for retailers, driving up replacement costs and increasing customer service calls from unhappy customers.

See how FedEx Hold at Location can help.



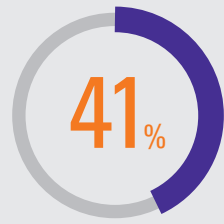
An estimated 25.9 million Americans have experienced package theft<sup>1</sup>



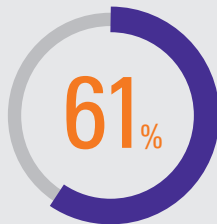
of Americans are concerned about porch piracy<sup>2</sup>



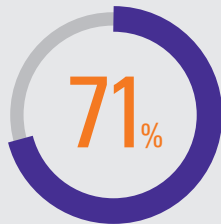
of online shoppers want alternate delivery options, and that demand is growing



have avoided online purchasing because of theft concerns



say online retailers are not doing enough to prevent package theft

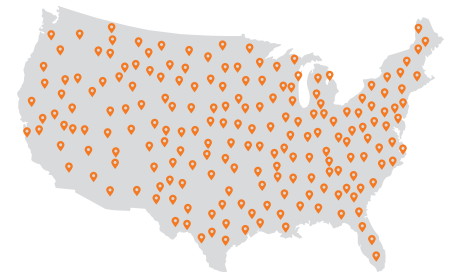


are open to receiving packages at a secure location

FedEx Hold at Location can help

  **80%** of Americans live within 5 miles of a FedEx hold location

MORE THAN **12,000** CONVENIENT U.S. LOCATIONS



FedEx hold locations help keep packages secure until pickup



- No charge for service
- Free signature proof of delivery
- No residential delivery fees

Retailers see **fewer** customer service calls and **reduced** replacement costs

**NO** worrying about theft due to porch piracy = **HAPPIER CUSTOMERS**